

ECOALF



ECOALF

VISION

STOP USING
NATURAL
RESOURCES IN A
CARELESS WAY

MISSION

SINCE
2009

CREATE THE FIRST
GENERATION OF
RECYCLED
PRODUCTS WITH THE
SAME QUALITY AND
DESIGN AS THE BEST
NON-RECYCLED

**ECOALF IS THE FIRST
SPANISH FASHION BRAND
TO BE CERTIFIED AS
B CORP™ ***



"B Corp™ certified corporations that are recognized not only for being the best in the world but the best FOR THE WORD."

*from March 15, 2018



FROM **15 MIN**
LIFESPAN



TO **30 YEARS**
OF LIFE



ECOALF

WHAT DO WE RECYCLE?



PET PLASTIC BOTTLES



DISCARDED FISHING NET



USED TIRES



POST CONSUMER COFFEE



POST INDUSTRIAL COTTON



POST INDUSTRIAL WOOL

IT'S WHAT
WE DO
AND HOW
WE DO IT

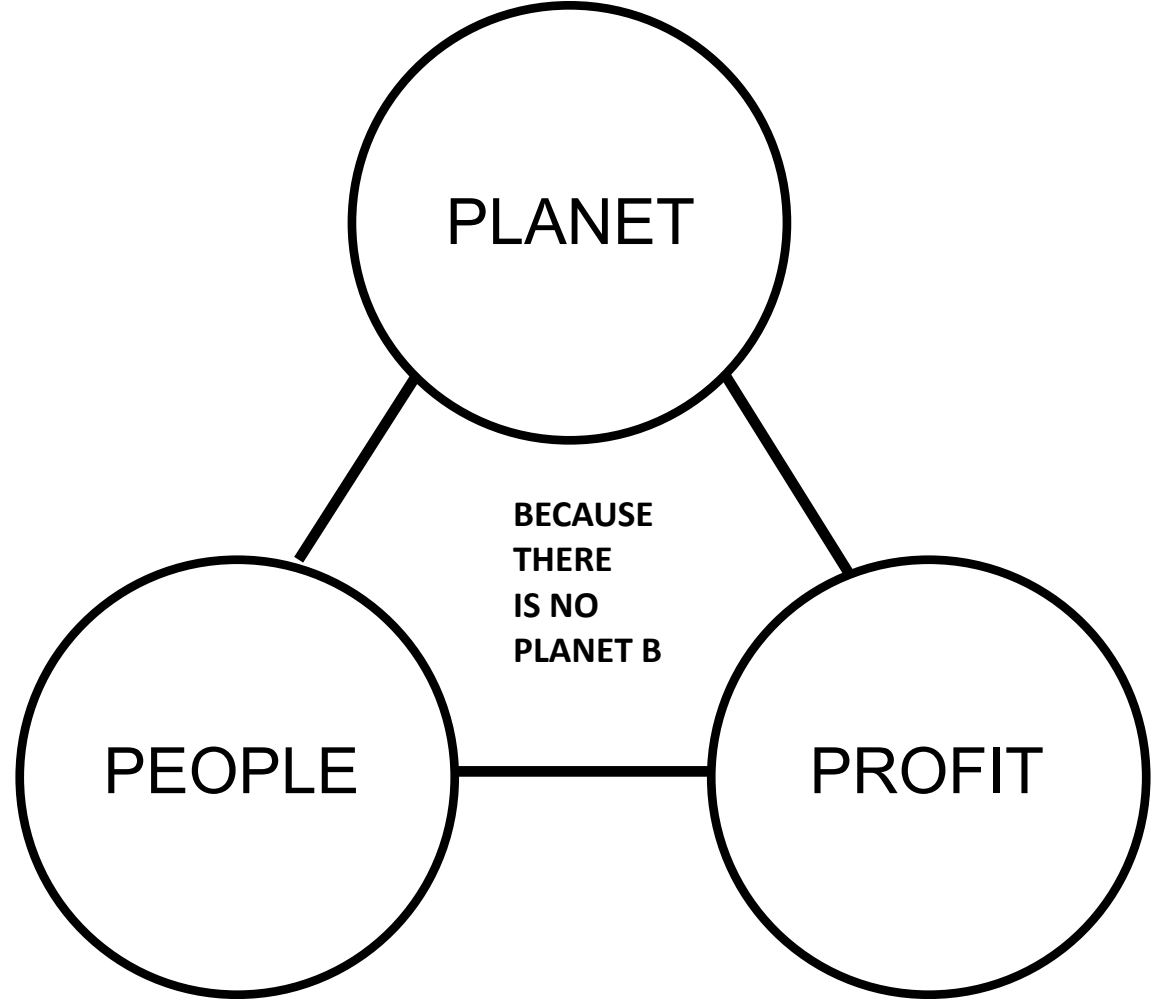


ECOALF

A full-body photograph of a man standing against a plain white background. He is wearing a black knit beanie, a dark grey V-neck sweater, a black quilted jacket, and light-colored corduroy trousers. He has his hands in his pockets and is smiling.

**OVER 200 MILLION
PLASTIC BOTTLES
RECYCLED SO FAR**







INNOVATION



SUSTAINABILITY



DESIGN





=
70 PLASTIC
BOTTLES

SOMEONE TRAVELLED
THOUSANDS OF
MILES BEFORE
THESE TIRES
WERE **TURNED**
INTO FOOTWEAR



ECOALF

RECYCLED COTTON



ECOALF

RECYCLED
CASHMERE



ECOALF

CO2 NEUTRALITY COMMITMENT

- WE GOT CARBON
NEUTRALITY FOR
SCOPE 1 & 2 IN 2020



NET ZERO | 2030

H2O RESPONSIBLE USE

- OUR GARMENTS
CONSUME 70,1 % LESS
WATER*

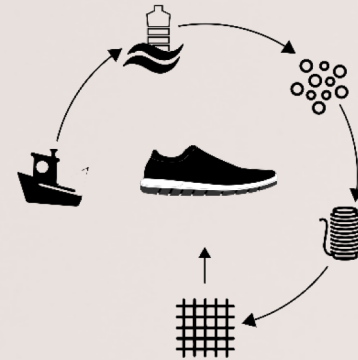
*COMPARED TO CONVENTIONAL PRODUCTS / DURING 2020



OCEAN WASTE



INNOVATION + TECHNOLOGY



INESCOP & ECOALF



NET ZERO | 2030



SHAO SNEAKERS
4.51 KG CO₂eq

AVERAGE*: **13.6 KG CO₂eq**

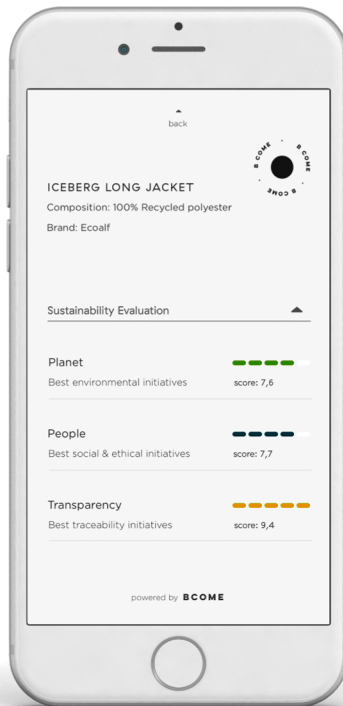
*The average amount of CO₂ equivalent emissions a typical running shoe produces (source: MIT)



ECODESIGN EVOLUTION

- _ 100% RECYCLED PET FABRIC
- _ 0 REAL FEATHER USED
- _ 100% RECYCLED PET FILLING
- _ 100% RECYCLED PET LINING

TRANSPARENCY & TRACEABILITY IN 1 CLICK



BCOME





**BECAUSE
THERE IS NO
PLANET B**